

Skills for Change: Addressing Health Equity through Relational Organizing

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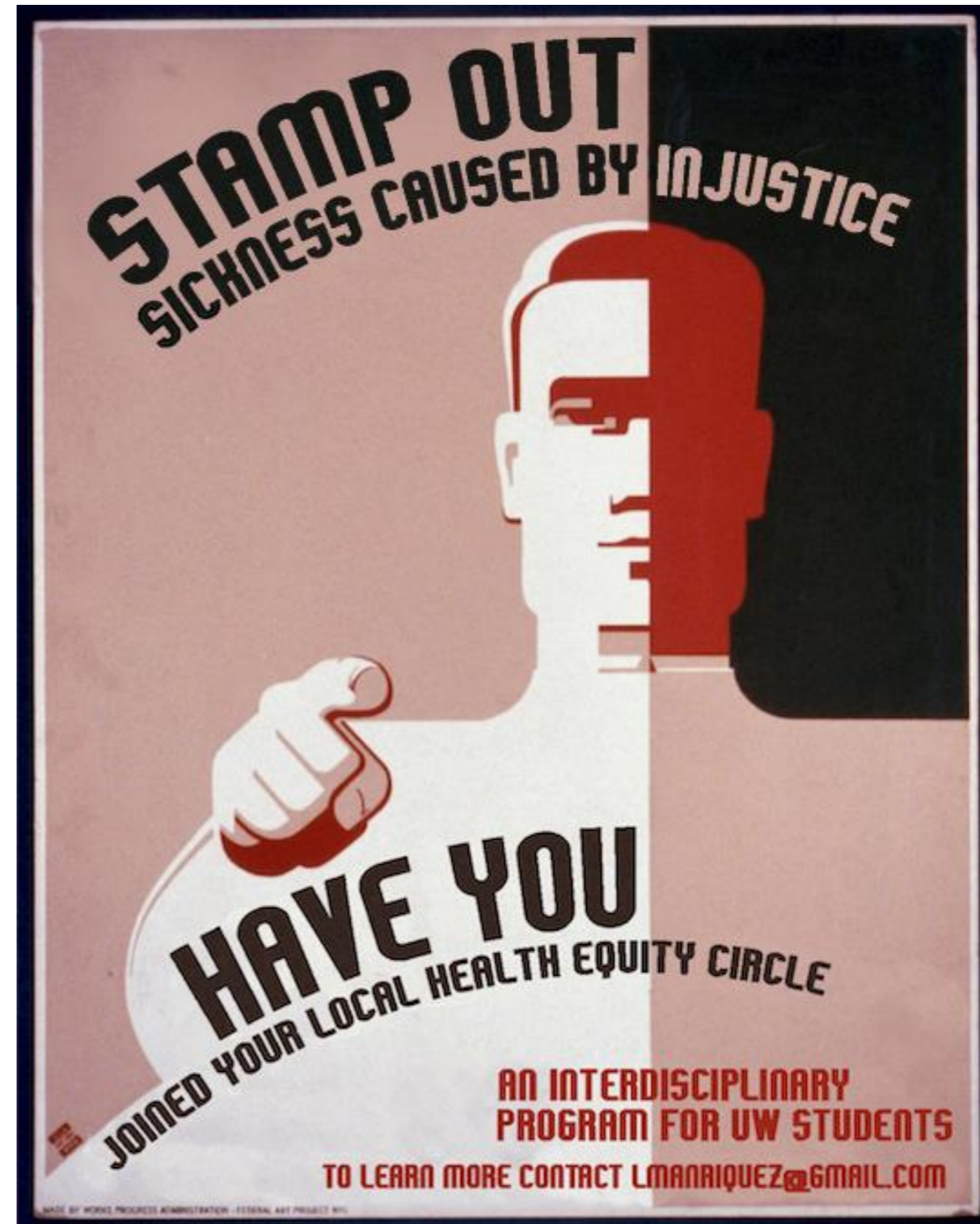


Disclosure

On Education

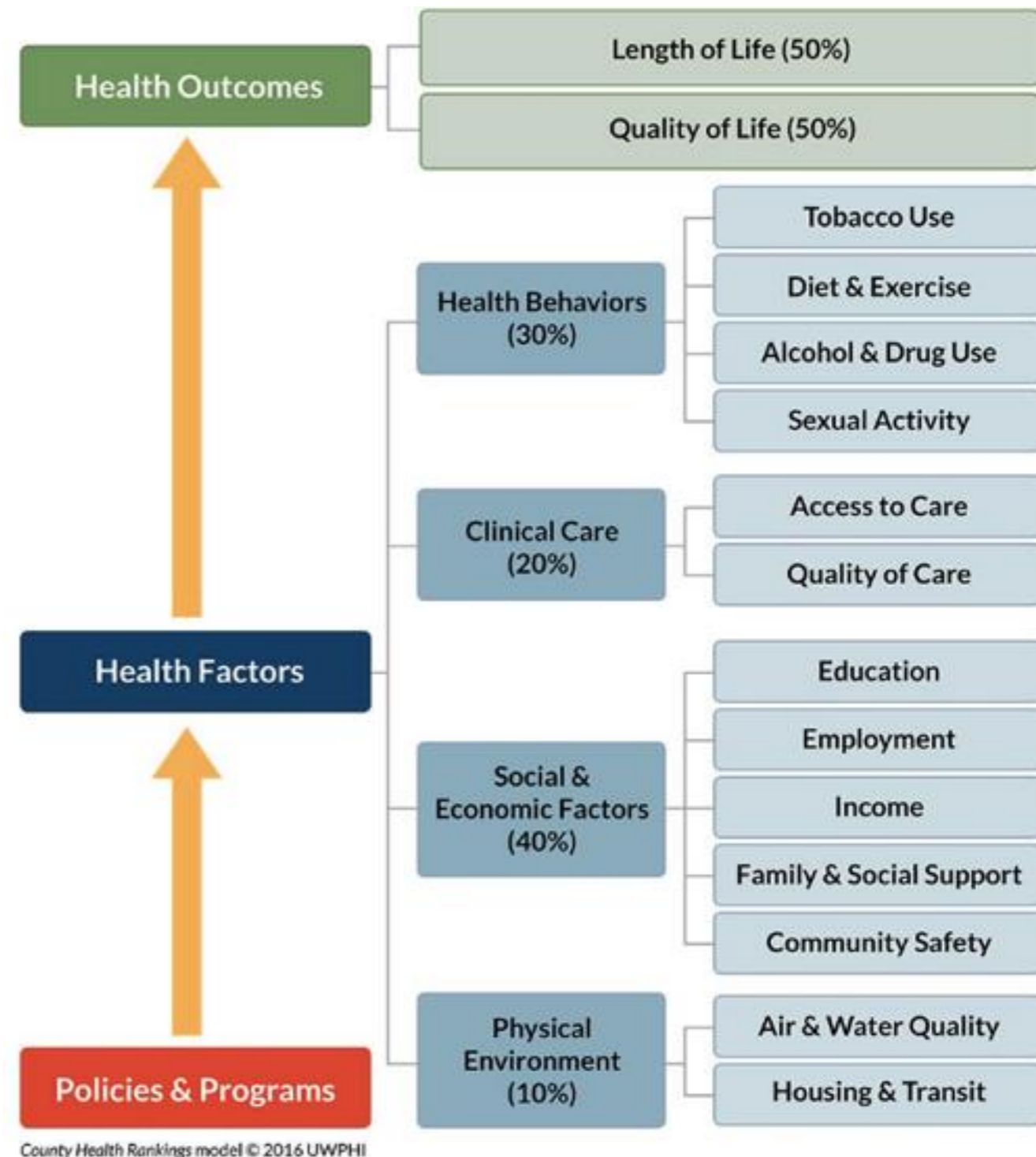
We believe that ultimate purpose of education is to illuminate science, society and nature as unfinished.

And to prepare the student to bring their training to bear on creation of a more equitable and just world.



Big picture

1. As a determinant of health, medical care is insufficient for ensuring better health outcomes.
2. How do we intervene without medicalizing SDoH?
3. What (new) data are needed?

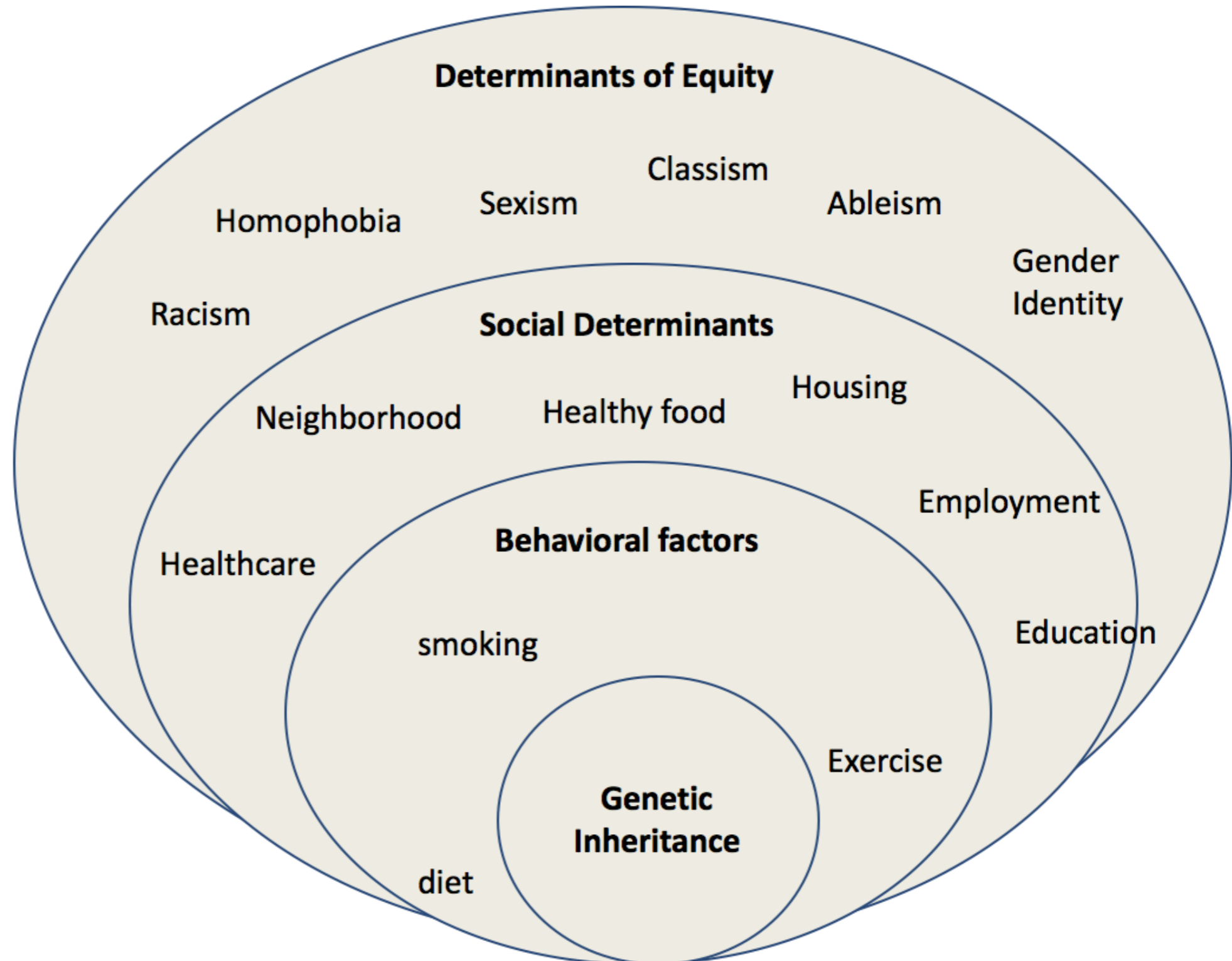


County Health Rankings model © 2016 UWPHI

Discussion Paper, National Academy of Medicine, Washington, DC.

<https://nam.edu/social-determinants-of-health-101-for-health-care-five-plus-five>.

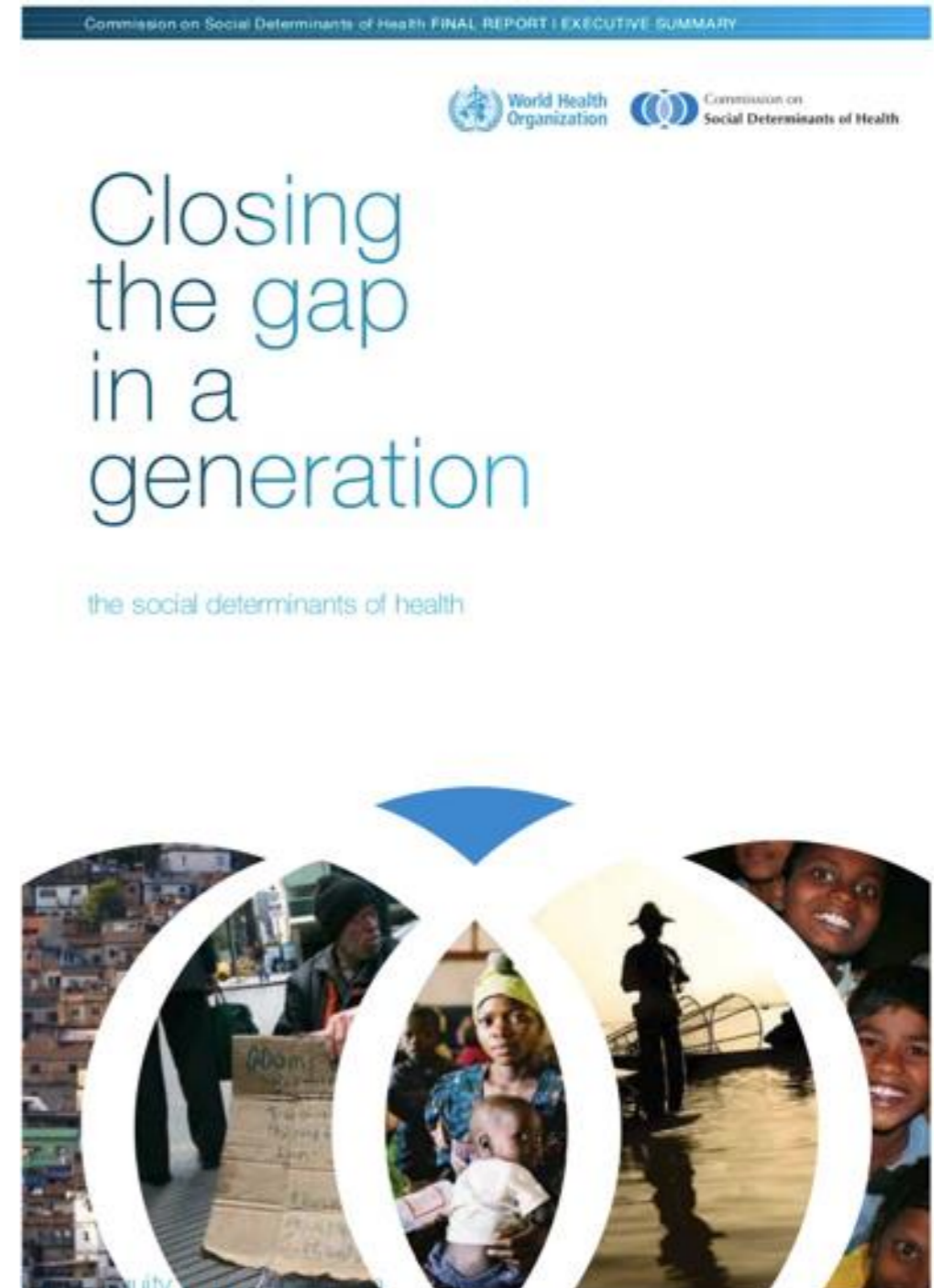
Big picture



Onion model adapted from
Camara Jones

Big picture

1. Improve daily living conditions
2. Tackle the inequitable distribution of power, money, resources
3. Measure and understand the problem and assess the impact of action



Doctor's role in Health Equity

If “structural competency is taken to imply that physicians can change politically determined social determinants of health *in the course of the clinical encounter*, I disagree



Industrial Areas Foundation



Never do for others what they can do for themselves.

Relational organizing

Multi-sectoral alliances of community institutions

- Faith
- Labor
- Civic non-profit
- Healthcare



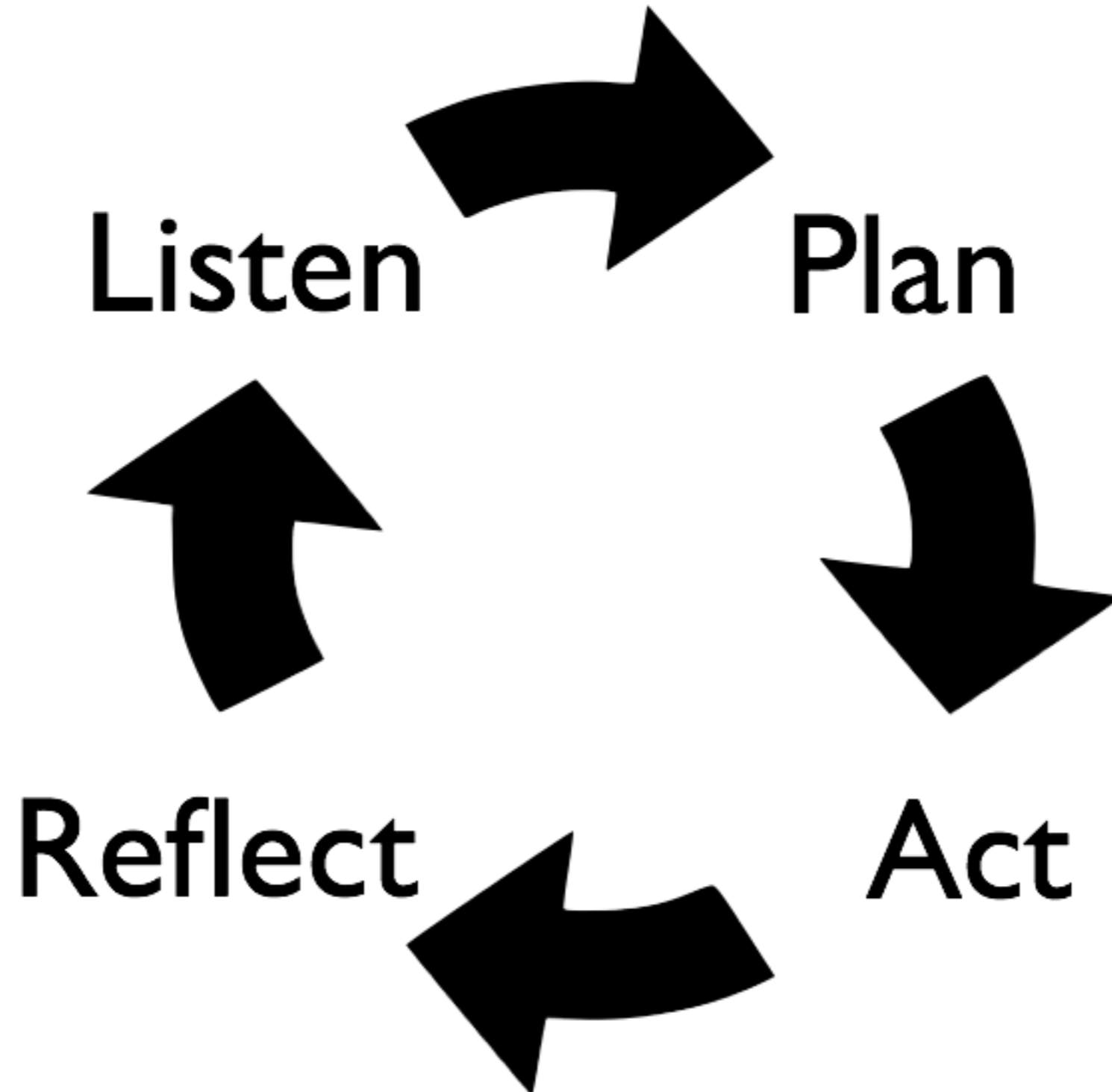
Relational organizing

IAF organizations serve to:

- Build strong institutions that are relational, action-oriented and reflective
- Develop local leadership to build capacity to solve public issues by taking action in public life
- Serve as a vehicle for member groups to act with sufficient power for the common good



The Organizing Cycle



Back to the Future

“Our concept of health is to make social change, to build the institutions that make social change, and to keep it going.

We call it Community Health Action”

-H Jack Geiger, MD



Beyond Flexner 2016

The most valuable thing to us is a trained community organizer.



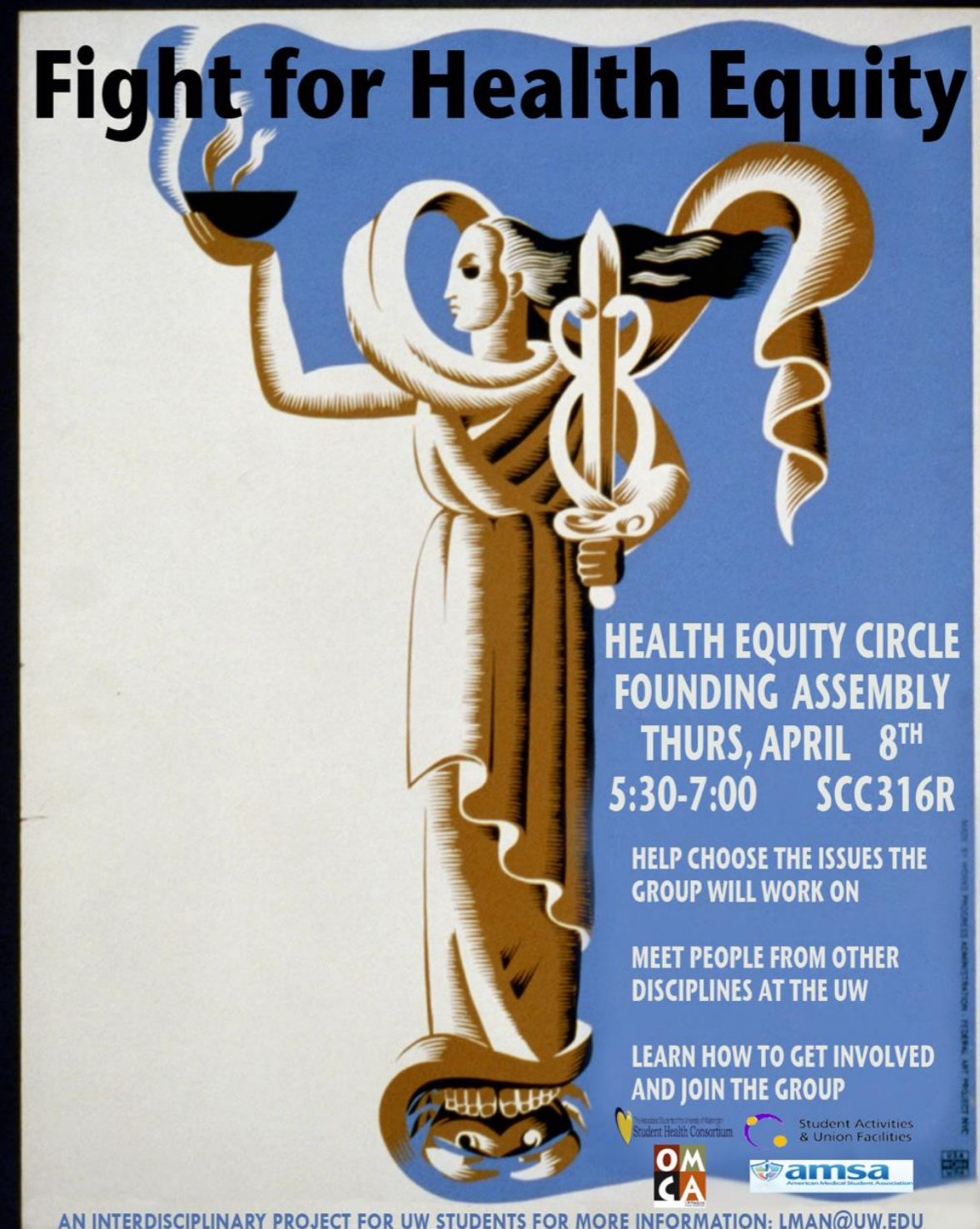
Health Equity Organizing

Interprofessional education

- Health Equity Circle

Residency Training

Clinic Based Organizing




Fight for Health Equity

**HEALTH EQUITY CIRCLE
FOUNDING ASSEMBLY
THURS, APRIL 8TH
5:30-7:00 SCC316R**

HELP CHOOSE THE ISSUES THE
GROUP WILL WORK ON

MEET PEOPLE FROM OTHER
DISCIPLINES AT THE UW

LEARN HOW TO GET INVOLVED
AND JOIN THE GROUP

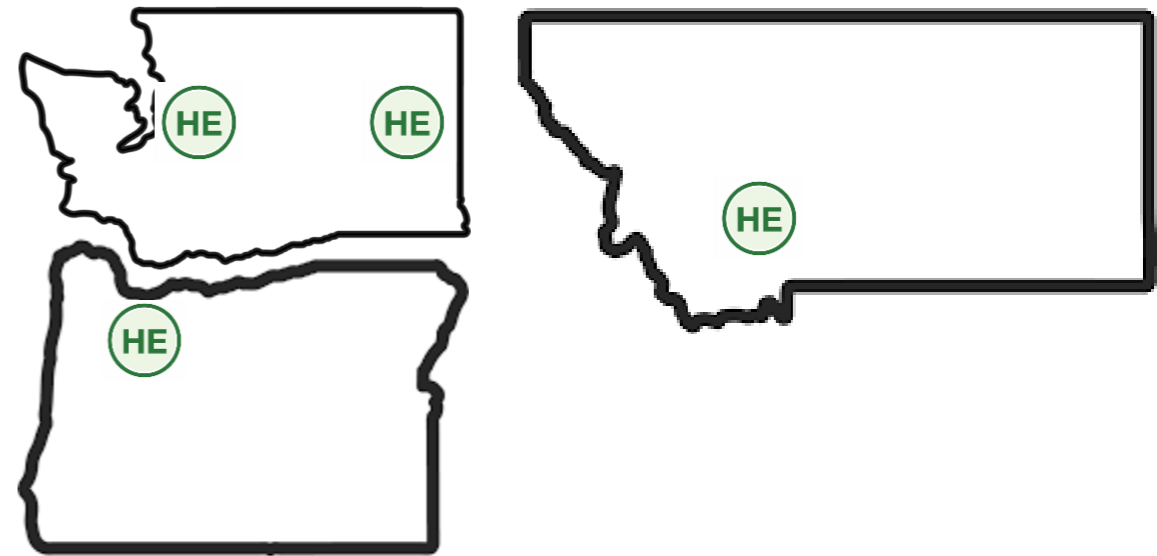


AN INTERDISCIPLINARY PROJECT FOR UW STUDENTS FOR MORE INFORMATION: LMAN@UW.EDU

Health Equity Circle

Regional network in WA and OR

- Seattle: UW
- Spokane: WSU/EWU/UW
- Portland: OHSU/PSU, NUNM
- Bozeman, MT (in development)



Health Equity Circle

- Tent City: Passed Seattle ordinance legalizing encampments on city property
- Students for Anti-racist UWSOM
- Advocates for the Underserved Lobby day



Residency Education

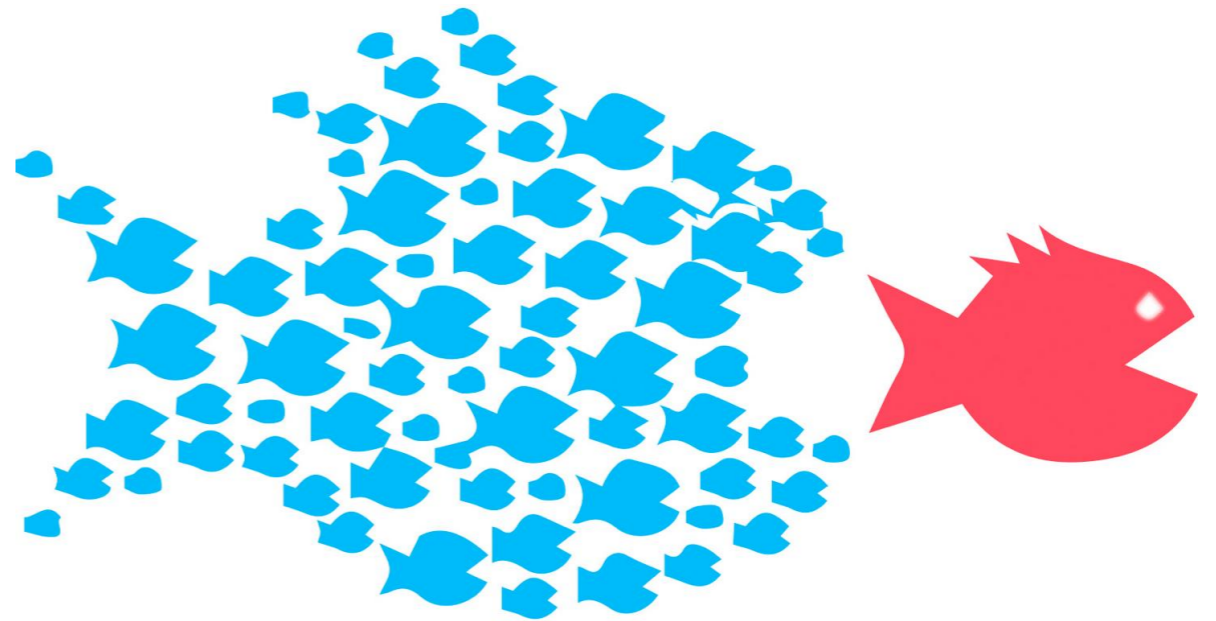
Swedish FM Cherry Hill

- 2nd year residents
- social medicine curriculum

OHSU FM

- 4th year population health curriculum
- longitudinal Health Equity curriculum (in development)

Residency curriculum deeper than student training and based on weeklong IAF regional/national training



Residency Education

Best Starts for Kids

- \$392 million for King County
Most comprehensive approach
to early childhood development
in the nation

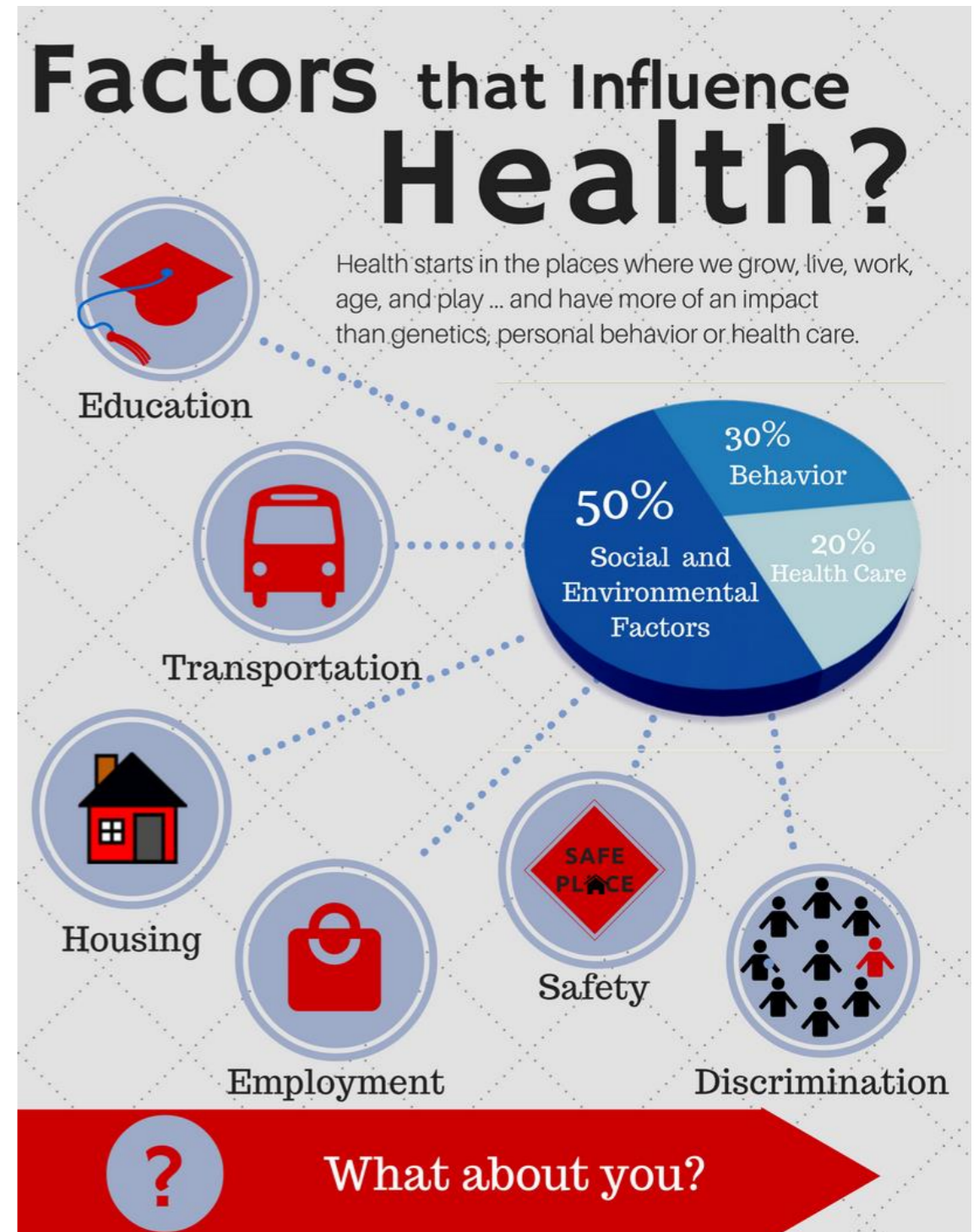


Clinic-Based Community Organizing

Modern update of
Community Health Action,
bringing together IAF organizing
and FQHCs

Partnership between:

- HEC
- IAF-NW
- OHSU: Richmond/Scappoose
- Swedish: County Doc,
Carolyn Downs
- Sea Mar Seattle



Clinic-Based Community Organizing

Organizer in the clinic

- Clinic staff member
- IAF-NW Trained
- IAF-NW organizer cohort

Organizer role

- In clinic referral system
- Identify patient and staff leaders
- Develop Core team
- Identify community SDOH priorities
- Develop community partnerships
- Support SDOH campaigns



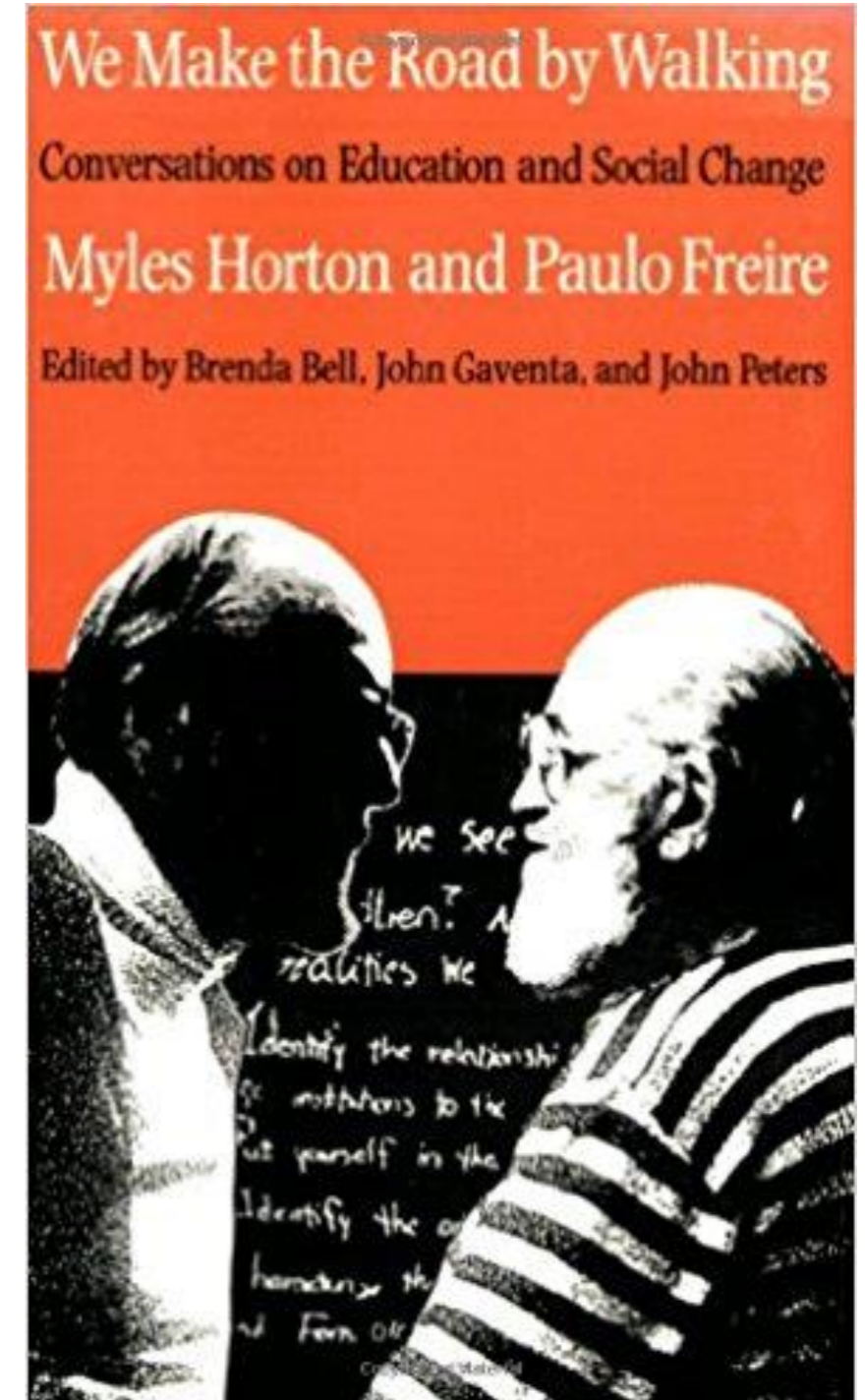
Early results

- Tax Increment financing: \$67 million in funding for affordable housing
- “It opened my eyes to see the strengths and assets our patients have”
- “HEAL-R prescribed me a purpose”



Next steps

- Half time organizer Sea Mar clinics
- Full time organizers
OHSU FM
WSU: BAVI Health
- UW and WSU: Health Equity curriculum
- Developing research plan on organizing as an intervention on SDoH



Thank you!

Questions?

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